

California Labor Federation, AFL-CIO
Workforce and Economic Development Program (WED)
600 Grand Avenue, Suite 410
Oakland, California 94610

WED
workforce and economic development
a Program of California LABOR Federation



Get Regional

**building workforce
partnerships
conference 2011**

May 24-26, 2011
San Jose

**BUILDING ENDURING
RELATIONSHIPS AND
DEEP COALITIONS**

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conference 2011**

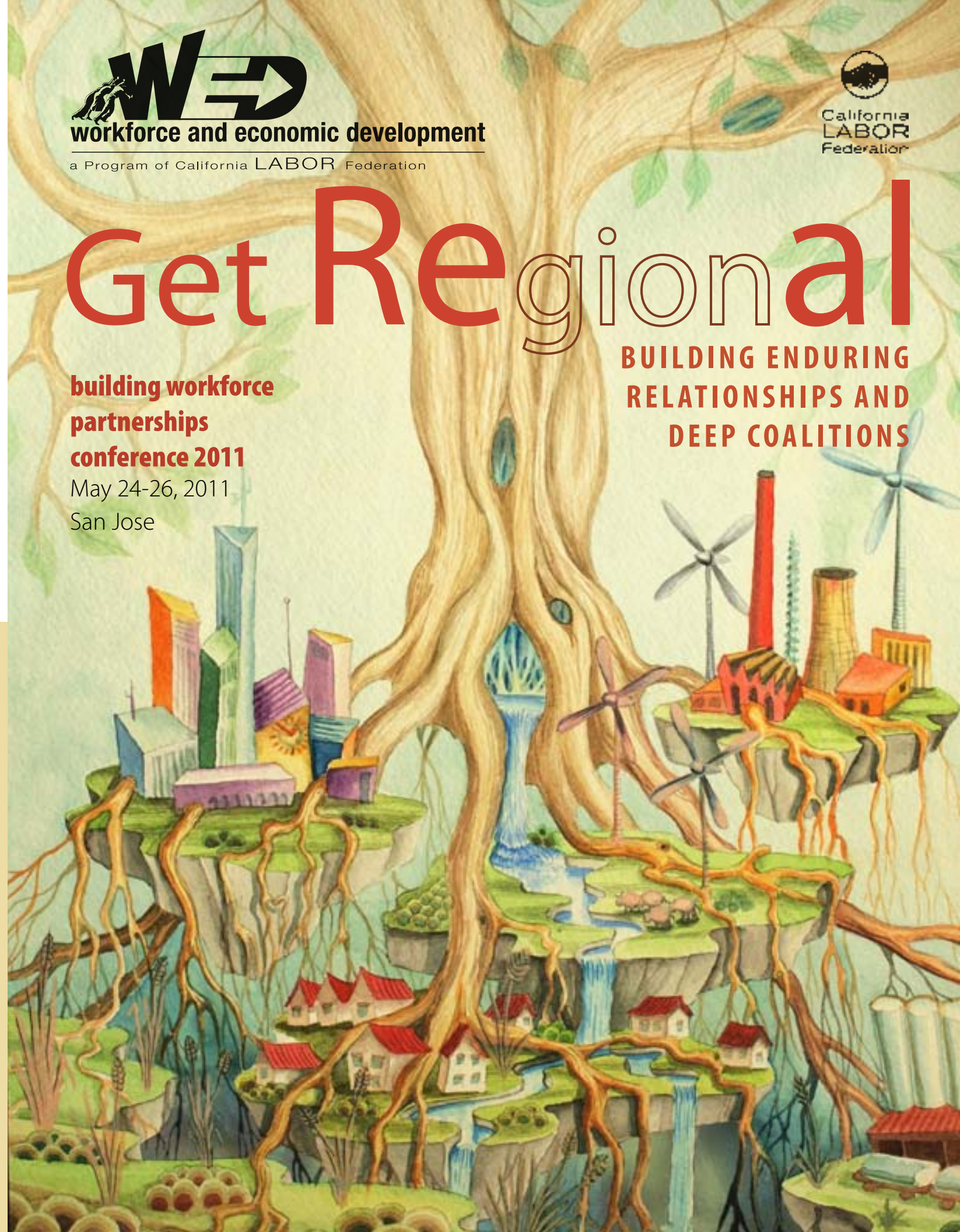
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About Building Workforce Partnerships

Sponsored by the California Labor Federation, the annual Building Workforce Partnerships event is about collaboration – only by working together can labor, business, community and government bridge the economic needs of working families and the challenges of sustainable economic recovery and growth.

This unique event draws a diverse group of advocates who care about good jobs, a strong economy, and economic opportunity for all workers and youth. Participants represent business, organized labor, environmental and community advocates, workforce boards, community colleges, local economic development, state and local government, and other partners.

“Building Workforce Partnerships is the best workforce conference in the country.”

Robert Haynes, President, Massachusetts AFL-CIO

About BWP 2011 ~ *Get Regional*

Let's get real...all workforce & economic development is regional. Federal and state policy can guide investments, set standards, and even require partnership. But sustainable development necessitates strong collaboration among key regional movers and shakers inspired by shared values.

This year's Building Workforce Partnerships Conference highlights the best regional coalition work across the nation and models the kind of labor-business-community alliances that marshal resources for a region's high road economic development, job creation, and shared prosperity.

Join us for *Get Regional* -- an intensive training event on the elements of building enduring regional relationships and deep coalitions. The conference will challenge us to explore the roles of community advocates, labor, the private sector, and government in reinvigorating industry sectors, regional economic development, and pathways to good jobs.

Workshop Tracks 2011

Get Regional features over 25 workshops organized in three tracks. Each session models the best regional collaboration we could find, and each session imparts the best thinking and practice around building deep coalitions. Special emphasis is on sector-based regional coalitions in core industry sectors.

LAYOFF AVERSION & RAPID RESPONSE: Best coalition work from around the nation in rapid response to layoffs, dislocated worker services, averting layoffs, and saving jobs.

JOB CREATION & GREEN JOBS: Best coalition practice and regional policy focused on job creation, economic development, and green jobs.

HIGH ROAD TRAINING STRATEGIES: Best high road coalition practice and policy on industry sector-based job training and career ladders.

DRAFT Event Schedule

SPECIAL MEETINGS

Tuesday, May 24

- National Labor Program Operators Meeting
- CA Rapid Response Roundtable Meeting/Training
- WIB Labor Representatives Annual Meeting/ Training

TUESDAY, May 24

1:00 pm
Get Regional -- **Event Opening**

3:30–5:00 pm
Round I workshops

WEDNESDAY, May 25

7:30 am
Continental Breakfast

8:30 am
General Session

10:30 am
Mini-Plenary Sessions

12:00 noon
Luncheon Plenary

2:00-3:30 pm
Round II Workshops

3:45-5:15 pm
Round III Workshops

5:30-7:30 pm
High Road Reception

THURSDAY, May 26

7:30 am
Continental Breakfast

8:15 – 9:45 am
Round IV Workshops

10:00 am
Closing General Session

Noon Adjourn
Building Workforce
Partnerships 2011



Event Registration

Register online at...

www.wed-works.org

We accept Credit Cards Online!

Early Bird Rate
\$265 (until Friday, March 18)

Regular Rate
\$365

Hotel Accommodations

Reserve your accommodations
ONLINE! Go to

www.wed-works.org

Hilton San Jose
300 Almaden Boulevard
San Jose, CA 95110
408-287-2100 phone
408-947-4489 fax
Conference hotel group rate \$140

Deadline for the group rate
April 23, 2011

Mention the California Labor Federation
to receive the group rate.

Rooms are limited, so please make your
reservations TODAY!

QUESTIONS?

Contact Rosemarie
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